



# THE STANDARD GROUP

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## FOR IMMEDIATE RELEASE

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### The Standard Group Achieves G7® Master Certificate of Qualification

Louisville, KY – The Standard Group, a preferred independent designer and manufacturer of innovative paperboard packaging and high graphic folding cartons, has once again achieved the level of G7® Master Qualification for 2019. This certification is awarded by Idealliance®, a not-for-profit industry group dedicated to guiding print production best practices, specifications, and standards worldwide. Through production of print and proofing, the company demonstrates the knowledge, skill, and best practices required to effectively operate the G7 methodology in a graphic communications production environment. This supports and validates our capabilities to the highest level of global print industry standards and specifications.

“Consistent print quality and repeatability are critical expectations of our customers,” says Tony Petrelli, COO of The Standard Group. “Our success and achievement in satisfying the requirements of the G7 method is a testimonial of our commitment to our customers.”



For more information, please contact your local TSG Packaging Consultant, or email us at [marketing@tsg1932.com](mailto:marketing@tsg1932.com)

